

# hip

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## Eye Magic Cream

The eyes are one of the most important facial features to convey the state of well-being and age. Taking care of the eyes alone can significantly improve the quality of one's entire complexion.

Hip's eye Cream is a radical Dark Circle Elimination Formula explicitly crafted to help remove Dark Circles and puffiness around the eyes, and restore a youthful and healthy appearance.

Created with a blend of botanical proteins this invigorating cream works by stimulating blood circulation in the area, increasing the flow of blood away from the eyes, which in turn helps reduce swelling, puffiness and any tired or exhausted expression which contributes to the appearance of age

### Benefits

- Reduces dark circles, puffiness, and fine lines
- Reduces the breakdown of Collagen and
- Elastin helps reduce the presence of Free Radicals
- Soothing and rejuvenating effect with Arnica

### How it works

Poor circulation in the tiny microcapillaries of the skin surrounding the eye can result in Dark Circles. This can dramatically increase the appearance of age, and is often indicative of lack of sleep, stress or harsh environmental influence.

Insufficient circulation leads to a blood overflow, which increases pressure on the tissue, resulting in inflammation and bruising. This subsequently drains the vibrancy from your face as your eyes puff up and exhibit unsightly dark circles below.

Hip's Eye Cream uses a blend of peptides acquired from purified soy, rice and yeast proteins. These peptides improve microcirculation and positively influence the blood flow by strengthening the layers of the skin that regulate Collagen formation and elasticity. and, thanks to the uplifted and rejuvenated skin cells; circulation within the delicate and sensitive blood vessels improves and

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alleviates the appearance of dark circles.

Included is the antioxidant and soothing ingredient Arnica. This safe and invigorating active helps quell swelling to reduce puffiness and fine lines.

The soft and gentle Hyaluronic Cream in which these actives are based provides a soft and delicate touch that consumers are more acquainted to. It also helps the skin to retain moisture.

## **Directions**

Apply to clean skin. Apply a small amount to finger and gently tap into affected area surrounding the orbital bone dabbing in gently.

## **Daily Application**

Morning and Evening